

e3Business, LLC Sample Pro Forma

ADD Prov	Mo 1	Mo 2	Mo 3	Mo 4	Mo 5	Mo 6	Mo 7	Mo 8	Mo 9	Mo 10	Mo 11	Mo 12	Yr 1
Visits	100	120	140	160	180	200	220	220	220	220	220	220	2220
Ancillary	15	30	45	60	75	90	105	120	135	150	165	180	1170
Product	\$ 4,000	\$ 4,600	\$ 5,290	\$ 6,084	\$ 6,996	\$ 8,045	\$ 9,252	\$ 10,640	\$ 12,236	\$ 14,072	\$ 16,182	\$ 18,610	\$ 116,007
Ttl Rev	\$ 12,925	\$ 16,210	\$ 19,585	\$ 23,064	\$ 26,661	\$ 30,395	\$ 34,287	\$ 36,800	\$ 39,521	\$ 42,482	\$ 45,717	\$ 49,270	\$ 376,917
Comp	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 17,144	\$ 18,400	\$ 19,761	\$ 20,000	\$ 20,000	\$ 20,000	\$ 187,304
Sup Cost	\$ 2,000	\$ 2,300	\$ 2,645	\$ 3,042	\$ 3,498	\$ 4,023	\$ 4,626	\$ 5,320	\$ 6,118	\$ 7,036	\$ 8,091	\$ 9,305	\$ 58,003
EMR/RCM	\$ 312	\$ 374	\$ 437	\$ 499	\$ 562	\$ 624	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 6,926
Staff/Ins	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 36,000
Ttl Exp	\$ 17,312	\$ 17,674	\$ 18,082	\$ 18,541	\$ 19,060	\$ 19,647	\$ 25,456	\$ 27,406	\$ 29,565	\$ 30,722	\$ 31,778	\$ 32,991	\$ 288,234
Net Ttl Rev	\$ (4,387)	\$ (1,464)	\$ 1,503	\$ 4,523	\$ 7,601	\$ 10,749	\$ 8,831	\$ 9,394	\$ 9,956	\$ 11,759	\$ 13,940	\$ 16,278	\$ 88,683
Bonus	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Ttl Comp	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 17,144	\$ 18,400	\$ 19,761	\$ 20,000	\$ 20,000	\$ 20,000	\$ 187,304
Net	\$ (4,387)	\$ (1,464)	\$ 1,503	\$ 4,523	\$ 7,601	\$ 10,749	\$ 8,831	\$ 9,394	\$ 9,956	\$ 11,759	\$ 13,940	\$ 16,278	\$ 88,683

Provider Net 68%

Practice Net 32%

Notes

Visits	Assumes provider is credentialed and scheduled in advance of start date. Assumes a 20% month-to-month growth Assumes maturity is 20 days a month x 11 patients a day
Ancillary	Assumes adding 15 ancillary visits per month to a maximum of 180 Mature providers average 200 ancillary visits
Supp Rev	Assumes month-to-month increase of supplement sales of 15% to a maximum of \$20k Mature providers average \$30,000 in supplement revenue
Comp	Base Compensation paid to MD as Independent Contractor
Sup Cost	Supplement costs are 50% of product sales
EMR	ReLiMed fees are 4% of Insurance revenue (Visits x \$78) for EMR and RCM
Staff/Ins	Assumes addition of one full time MA and a separate MD policy
Net Ttl Rev	Net Total Revenue is Revenue attributed to provider less attributable expenses
Bonus	After year two, 20% of Net Provider Revenue is paid to provider as Bonus Compensation

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ADD Prov	Mo 13	Mo 14	Mo 15	Mo 16	Mo 17	Mo 18	Mo 19	Mo 20	Mo 21	Mo 22	Mo 23	Mo 24	Yr 2
Visits	220	220	220	220	220	220	220	220	220	220	220	220	2640
Ancillary	180	180	180	180	180	180	180	180	180	180	180	180	2160
Product	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 240,000
Ttl Rev	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 607,920
Comp	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 240,000
Sup Cost	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 120,000
EMR/RCM	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 8,237
Staff/Ins	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 36,000
Ttl Exp	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 33,686	\$ 404,237
Net Ttl Rev	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 203,683
Bonus	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Ttl Comp	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 240,000
Net	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 16,974	\$ 203,683

Provider Net 54%
Practice Net 46%

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ADD Prov	Mo 25	Mo 26	Mo 27	Mo 28	Mo 29	Mo 30	Mo 31	Mo 32	Mo 33	Mo 34	Mo 35	Mo 36	Yr 3
Visits	220	220	220	220	220	220	220	220	220	220	220	220	2640
Ancillary	180	180	180	180	180	180	180	180	180	180	180	180	2160
Product	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 240,000
Ttl Rev	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 50,660	\$ 607,920
Comp	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 216,000
Sup Cost	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 120,000
EMR/RCM	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 686	\$ 8,237
Staff/Ins	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 36,000
Ttl Exp	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 31,686	\$ 380,237
Net Ttl Rev	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 18,974	\$ 227,683
Bonus	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 3,795	\$ 45,537
Ttl Comp	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 21,795	\$ 261,537
Net	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 15,179	\$ 182,147

Provider Net 59%

Practice Net 41%